

Chloe Man

Glasgow

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Education

- **September 2024 – MSc Financial Technology (2:1) – Glasgow University, Glasgow**
Dissertation – Industry Pathway in collaboration with Alexander Sloan. Hacking for Ministry of Defence (H4MoD). FinTech Risk Management, Financial Tech Regulation, Digital Entrepreneurship, Advancing Business Writing, Technology and Management. Organisational Security, Business Models for Innovation, Systems Approach to Management, Advances of Machine Learning.
- **June 2023 – BSc Computer Science (2:1) – Heriot-Watt University, Edinburgh**
Dissertation – Unlocking Game Motivations and Loot Boxes: An Analysis of User Perceptions and Behaviours. Built a game website with React.js & Vite.
Software Development, 3D Graphics & Animation, Computer Network Security, Discrete Mathematics, Information Systems Methodologies, Web Programming, Artificial Intelligence, Data Visualisation and Analytics.
- **June 2017 – Hyndland Secondary School, Glasgow**
Highers A-C: English, Maths, Music, Media, Computing.
SCQF Level 6 Cyber Security – Data Security, Digital Forensics and Ethical Hacking.
National 5 A-C: English, Maths, French, Media, Drama, Games Development, Business Management, Art.

Work Experience

Dissertation Project Consultant | Alexander Sloan, Glasgow

June – Oct 2024

- Conducted comprehensive market analysis of the FinTech sector in Scotland, identifying opportunities, market segmentation, and trends to inform strategic decisions.
- Led customer research through interviews with fintech start-up founders to identify pain points and challenges, aligning these insights with Alexander Sloan's value proposition development.
- Developed and presented a tailored go-to-market strategy, ensuring alignment with the firm's strategic vision and evaluating the feasibility and potential risks of market entry and expansion.

Hacking for the Ministry of Defence Course | Ministry of Defence, Glasgow

Feb - May 2024

- Conducted weekly interviews (targeting 10 per week) with stakeholders to improve air delivery capabilities across land, sea, air, and space domains, utilising a snowballing method to expand reach.
- Managed all communications, including scheduling and follow-ups with interviewees, while coordinating interview timings within the group.
- Contributed to the final report, including methodology, problem evaluation, and mission model canvases, and participated in weekly client calls to present findings.

Business Operations Intern | S&P Global, London.

July – Nov 2022

- Collaborated with the Editorial Operations Team in the Commodity Insights Division.
- Analysed large sets of data, created data visualisation with interactive dashboards and worked in VBA and Excel.
- Gained knowledge of the software development lifecycle and agile development methodologies.

Retail Advisor | EE, Edinburgh.

2021- 2022

- Conversated with customers in person and over the phone.
- Maintained knowledge of multiple plans and offered advice professionally and effectively.
- Promptly attended to customer's requests to exceed KPIs.
- Utilised interpersonal communication skills when engaging with customers.
- Worked in compliance with high customer service standards and company practices.

Web Design Internship | EFB, Edinburgh.

Summer 2020

- Conceptualised and implemented creative ideas for the website.
- Created visual elements that were in line with the client's branding.
- Collaborated with the team and closely with the director to build a website using WordPress.
- Demonstrated site features and management of the website for the clients to understand.

IT Specialist + Camp Counsellor | Americamp, USA.

Summer 2019

- Supervised young campers ages 9-10 years old and helped to develop confidence and life skills.
- Assisted staff and children with any technical issues.
- Ensured all technical camp equipment and facilities met safety requirements and were maintained.
- Monitored all children for signs of emotional stress and offered immediate counselling services.

Supporting Artist | Different Agencies, Scotland

2016-2022

- Collaborated with various agencies as a supporting artist, contributing to the production of films and television shows.

Extracurricular

CIVIS Course | UAM, Madrid

October & November 2024

- Completed the CIVIS course "Basis and Methods of Localisation", covering video game translation, market trends and localisation tools

Hackathon | AS Watson, Amsterdam

April 2024

- Conceptualised an innovative app proposal during the 24-hour Hackathon, integrating Gamification, AI, and Digital Loyalty to enhance O+O integration, drive sustainability, and personalised customer challenges.

Accelerate Entrepreneurship Education in Europe, Glasgow & Amsterdam

October & November 2023

- Attended the Advanced Ecosystem Workshop in Data-Driven Entrepreneurship, gaining insights to enhance entrepreneurial ventures.
- Visited the Filament STAC – Smart Things Accelerator Centre, learning from diverse entrepreneurial journeys.

Datathon | upReach Tech 500 & PwC & Alteryx, Manchester

February 2023

- Engaged with team-based problem-solving to address real-world data challenges and presented solutions to PwC team.
- Acquired proficiency in utilising Alteryx, a leading data platform, through hands-on learning and practical application.

FactSet Insight Day | upReach, London

January 2023

- Participated in FactSet Insight Day to gain a comprehensive understanding of company culture, available roles and network with current staff.

Bloomberg Launch Program | Remote.

June 2022

- Attended a series of webinars for 2 weeks.
- Gained an insight in the world of Bloomberg and the financial industry.

SQA Music & Sound for Games Course | Academy of Music and Sound, Remote.

May-June 2022

- Gained hands-on experience with audio for games using FMOD and Unity, developing practical skills in sound design and implementation.

Hackathon | upReach Tech 500 & Samsung, London.

March 2022

- Effectively collaborated in a team with students to brainstorm, develop and create a website/app based on an assigned criteria.
- Employed a variety of problem-solving, time management, and technical skills, and delivered a presentation to industry professionals.

Associate | upReach

2021- 2024

- Selected as a high-potential undergraduate to join an accelerated professional development programme.
- This included targeted skills workshops, attending insight days and being mentored.

Turning Festival | Edinburgh

2020

- Volunteered and attended Scotland's largest tech conference in Edinburgh.

VCCP Summer Ad School | London

August 2019

- 1 week work experience with a media agency and collaborated with a team of four.
- Gained an insight in the different sectors of the industry.

BFI Film Academy: Network Programme | Glasgow

2016-2017

- 40 hours of training. Each course took a hands on approach to filmmaking through a combination of workshops and practical skills developed.

Advanced Acting Performance Programme | UK Theatre School. Glasgow Drama Classes | Royal Conservatoire of Scotland. Glasgow

2014-2017

2009-2014

Professional Development

Adam Smith Skills Award | Glasgow University, 2024

EssentialTECH Foundations Certification | S&P Global, 2022

Bloomberg Market Concepts Certification | Bloomberg 2022

Experience with WordPress, Wix, Canva, Figma & DaVinci Resolve through personal learning.

